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Why purchase the Professional Cloud Publishing EIS / SEIS Guide?

There are many benefits of purchasing the Guide, including the following:

- A user friendly, comprehensive guide on EIS & SEIS - designed to be client facing.
- It has been very well received by individuals that have read it.
- Expert Content – Produced by Professional Cloud Publishing in association with the EIS Association (EISA).
- Personalise the Guide with a choice of front and back covers, your business details and your brand.
- Option to personalise the inside front cover and inside back cover, as you wish.
- Option to brand the inside pages with your colours / logo.
- A simple Order and Personalisation process.
- The Guide is available as either a PDF or as a PDF with printed copies.
- Excellent value – Plus, reductions for orders placed before 30th June 2020.
- A valuable tool to help you use EIS and SEIS with your clients and contacts.
- The Guide is updated on a regular basis, as needed and the latest version of the Guide available at the time will be provided when an order is placed.
- There are now more personalisation and print options available.

The Guide

- A professionally designed A4 guide
- 24 - full colour pages
- A user friendly document that provides customers with the key information they need to know when considering both EIS and SEIS.
- Different Print options available.
- Informative content including:
 - Background to EIS & SEIS
 - How EIS / SEIS work
 - Tax Benefits
 - Different types of EIS / SEIS
 - The Risks
 - Why everyone can win
 - Exits
 - An important part of a diversified portfolio
 - How to invest



For details on another guide launching soon (using EIS to fund your business)
go to www.eisguide.pcpl.tech/business-growth-form.html

Easy Process

- Place your Order at www.eisguide.pcpl.tech
- Complete the Information Request Form – the information needed to brand and personalise the guide.
- Wait for delivery of the Guide.
- Receive your Guide.
- Use the Guide to help your business advise on EIS and SEIS.

Price List*	Price	Discounted Price***
A PDF of the Guide (no printed copies)*	£450	£405
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 VAT on design related services – yes – at 20%
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** Guidelines on providing own artwork and what needs to be included is available on request.

*** Discounted Price available until 30th June 2020.

**** Whilst the PDF can be colour matched with Pantone colours where appropriate, please note that the EIS Guides are printed on a CMYK print press to keep costs down. This is very good quality and usually good enough in terms of colours. However if you have very specific colour matching requirements, please contact us for a quote.

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